

Business Proposal

For Bulk SMS – Transactional & Promotional



Service Overview:

Messageskaro.com offers a complete range of messaging services across the Globe, offering optimization and high quality of SMS routing to mobile service providers such as, Mobile Content Providers, SMS Aggregators, Financial Institutions, Government Sector and Resellers.

Messageskaro.com Bulk SMS service provides the facility to benefit from Volume Related Discounts on SMS messages. If your aim is to advertise, inform, promote messages or get in touch with your customers, bulk SMS delivers a timely and cost efficient mass-market communication tool.

This service is based on connecting the subscribers to our SMSC via our portal or through an HTTP or SMPP connectivity, to enable them sending a large number of SMS at a high speed.

After Purchase, the Account Manager will make sure to maintain an efficient flow of communication and provide you with the most advanced technologies. Moreover, the sales department will introduce you to the technical support team, available 24/7 to establish the connection and assist you whenever needed.

An online daily usage report is accessible to the customers in order to monitor the account's activities.

Sending Bulk SMS is subject to a number of regulations & operators guidelines.

Our Features:

1: Delivery Base: We deal with 100% delivery basis.

- 2: Unlimited Sender IDs: We provide unlimited and dedicated Sender Ids.
- 3: Message: We support all types of messages i.e. Flash, WAP push, Long Messages, etc.
- 4: Language: Anyone can avail the benefit of send smash in any language.
- 5: Support: We support HTTP/ FTP/SMPP > {VIA SSL}
- 6: Separate web portal: We provide a separate customer portal from where you can send sms.
- 7: Zero setup charges: We do not charge for setup.
- 8: Best Deal: You can avail the benefits of best service in lowest price in our Company

Below is the rate with volume for Promotional and transactional SMS with Life time validity.



Bulk SMS Price List

Rates for Promotional SMS:

10,000 SMS @ 0.20p per SMS = 2000 INR 50,000 SMS @ 0.8p per SMS = 4000 INR 1 Lake SMS @ 0.6p per SMS = 6,000 INR 2 Lake SMS @ 0.5p per SMS = 10,000 INR 5 Lake SMS @ 0.4p per SMS = 20,000 INR 10 Lake SMS @ 0.3.5p per SMS = 35,000 INR

Rates for Transactional SMS:

10,000 SMS @ 0.20p per SMS = 2000 INR 50,000 SMS @ 0.10p per SMS = 5000 INR 1 Lake SMS @ 0.7p per SMS = 7,000 INR 2 Lake SMS @ 0.6p per SMS = 12,000 INR 5 Lake SMS @ 0.5p per SMS = 25,000 INR 10 Lake SMS @ 0.4p Per SMS = 40,000 INR

Conditions:

- 100% Delivery with Instant delivery report Updated.
- English messages limited to 160 characters.
- Any violation of norms by you or your user shall attract the necessary steps taken by the Operators & TRAI.



Validity & terms:

This offer is valid for 15 days. Full payment in advance.

Payment:

The following methods of payment are accepted:

Cash, Messages Karo premises: (Bangalore)

Bank Details:

Bank Name: State Bank of India Account Holder Name: IT Sewa Solutions Account No: 36952196640 A/c Type: Current Account IFSC CODE: SBIN0016728

Payment Procedure:

You need to make the payment and share the payment details (NEFT/RTGS/IMPS) UTR number with us. After that we will setup your account & credit your account with desired quantity.

Best Regards, Messages Karo Sales Team Mob: +91-9008260736 Info@messageskaro.com Support@messageskaro.com